

50+ Ways Marketers Can Use ChatGPT

Blogging / Content



- Idea generation
- Keyword research
- Outline creation
- Creative titles
- SEO optimized H2s
- Content proofreading
- Content editing
- Content curation
- Copy generation
- Content summaries
- Proper source citation
- Related post creation
- Video script generation
- Video descriptions
- Click-worthy video titles
- Hashtag recommendations
- Interview questions (podcast)
- Webinar structure outline
- Presentation talking points

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Lead Gen - Sales - Products



- Lead magnet ideas
- Lead magnet creation
- CTA image recommendations
- CTA copy generation
- Landing page outlines
- Landing page copy
- Ad copy
- Product ideas
- Product descriptions
- Thank-you emails
- Follow-up emails
- Upsell & Cross-sell emails
- Abandoned cart emails
- Subject line creation
- Image recommendations

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Social Media



- Post calendar creation
- Post idea generation
- Post structure
- Creative hook recommendations
- Featured media recommendations
- Call-to-connect message
- Call-to-action message
- Hashtag recommendation
- Creative comments
- Comment responses
- Outreach messages
- Follow-up messages
- Collaboration messages
- Profile tagline creation
- About section enrichment

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Customer Support



- Respond to FAQs
- Respond to threads
- Privacy statements
- Terms and Conditions
- About section enrichment
- Customer email responses
- Disclosure statements
- NDA creations
- Disclaimers

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Market Research



- Goal setting (Indirect)
- Audience research
- New trend discovery
- Influencer discovery
- Competitor discovery
- Strategic insight (market)
- Strategic insight (company)