

LinkedIn's Hidden Gem!

ONE FEATURE THAT CAN PROPEL
YOUR **LINKEDIN REVENUE**
TO NEW HEIGHTS!



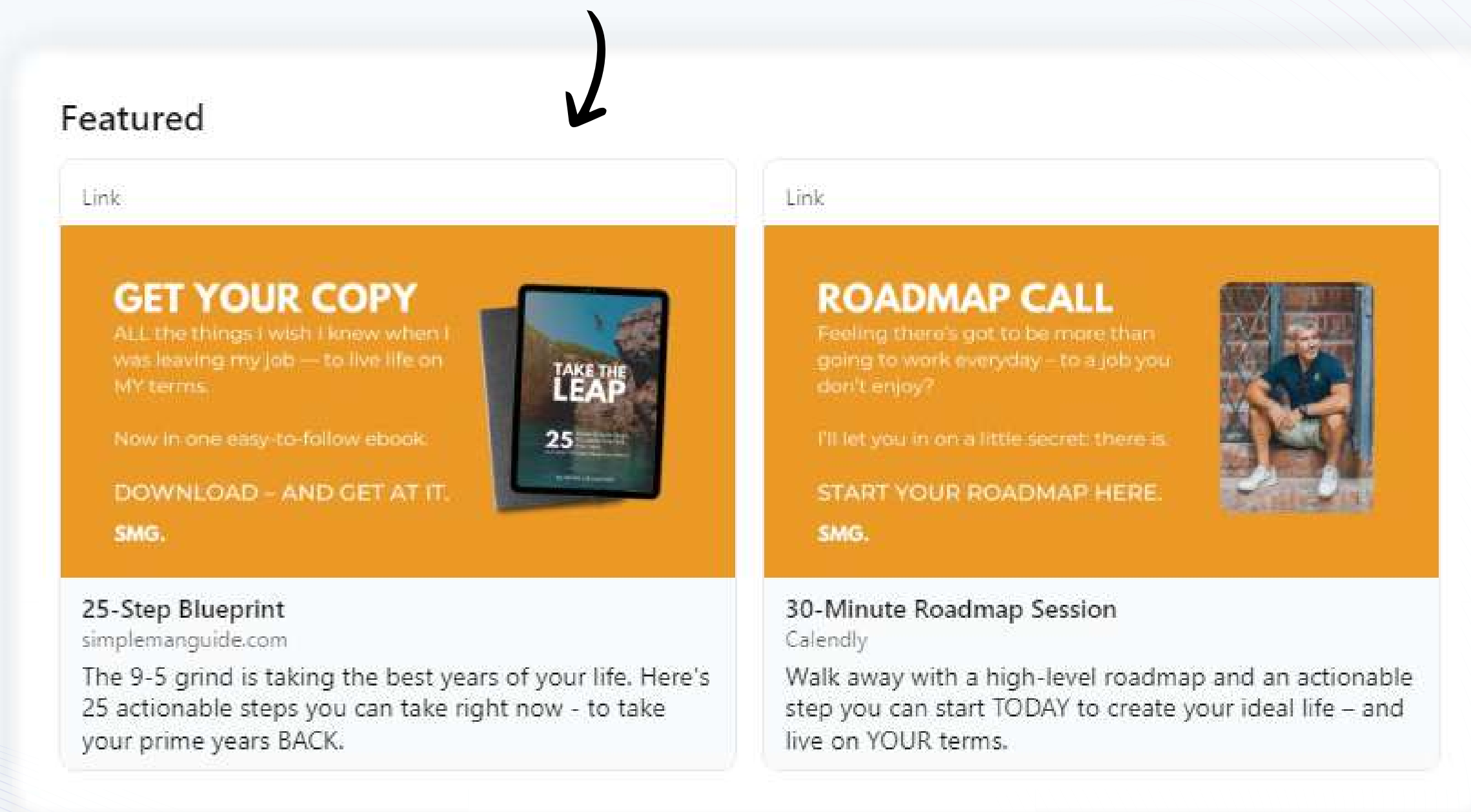
Properly leveraging your LinkedIn Featured Section can help you present yourself as an **authority figure**, **grow your list**, and **even generate sales**.

Let's look at a few examples...



LEAD MAGNETS

Your Featured Section is an excellent place to promote your lead magnets and **grow your list**.

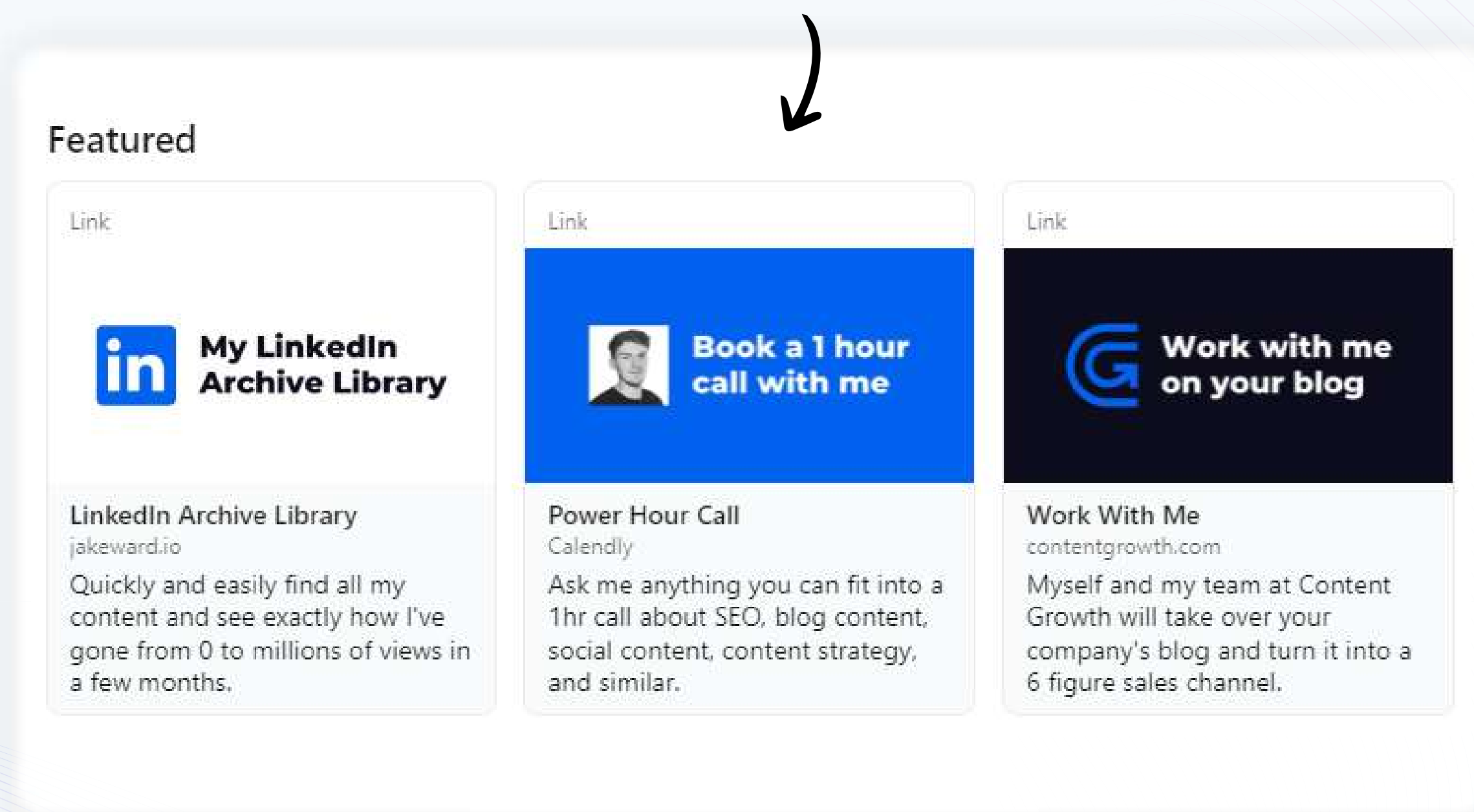


Profile Source: Brian Gallagher



BOOK A CALL

Let your profile visitors see they can book a call with you for **consultations, sales, or general questions.**

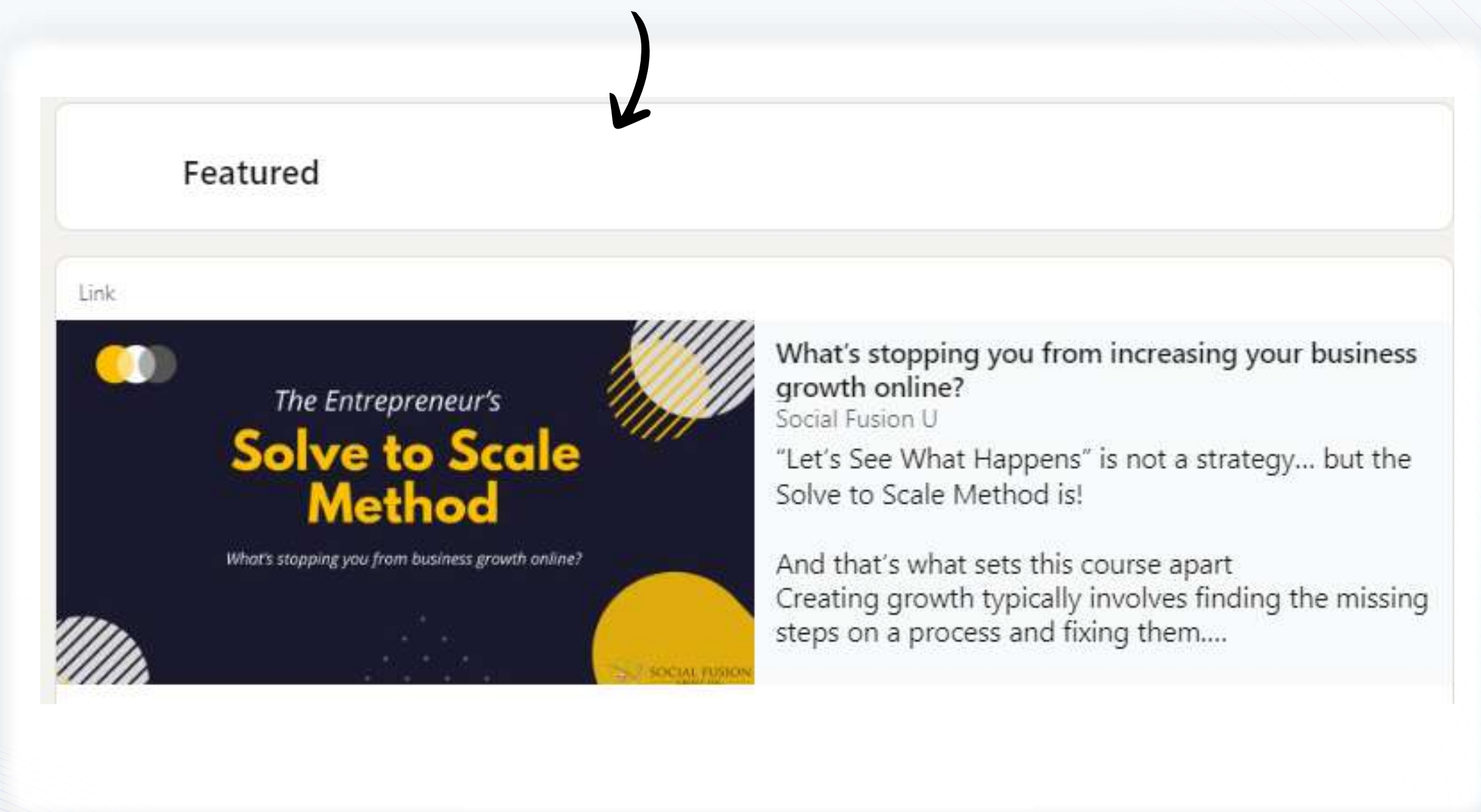


Profile Source: Jake Ward



PROMOTE A COURSE

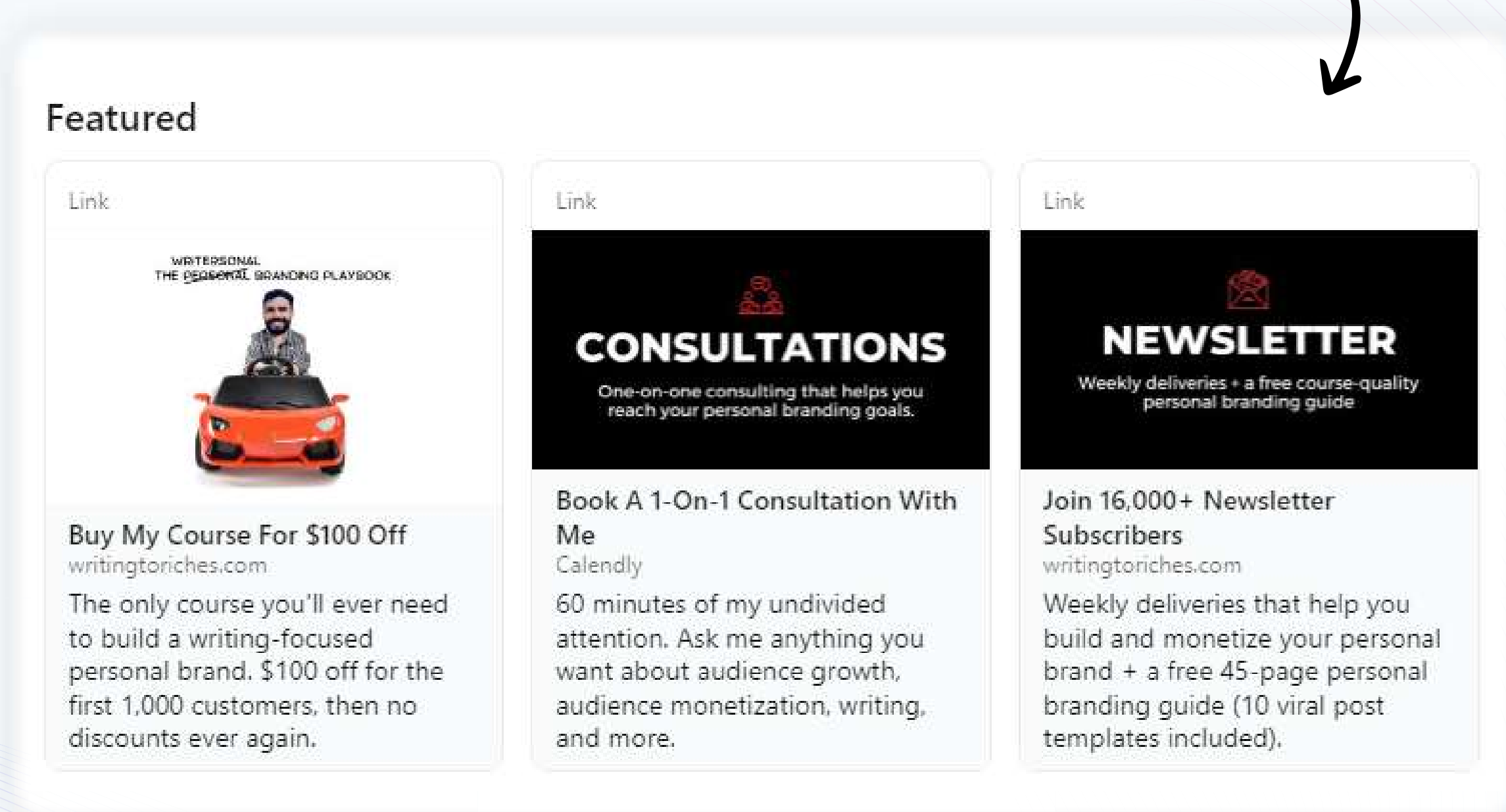
Provide **additional value** to your audience and **boost your sales** by promoting your own course in your Featured Section.



Profile Source: Chris Muccio

NEWSLETTER SIGNUPS


Grow your list and continue to stay top of mind by promoting your own newsletter.



Featured

Link

WRITPERSONAL
THE PERSONAL BRANDING PLAYBOOK



Buy My Course For \$100 Off
writingtoriches.com

The only course you'll ever need to build a writing-focused personal brand. \$100 off for the first 1,000 customers, then no discounts ever again.

Link

CONSULTATIONS
One-on-one consulting that helps you reach your personal branding goals.

Book A 1-On-1 Consultation With Me
Calendly

60 minutes of my undivided attention. Ask me anything you want about audience growth, audience monetization, writing, and more.

Link

NEWSLETTER
Weekly deliveries + a free course-quality personal branding guide

Join 16,000+ Newsletter Subscribers
writingtoriches.com

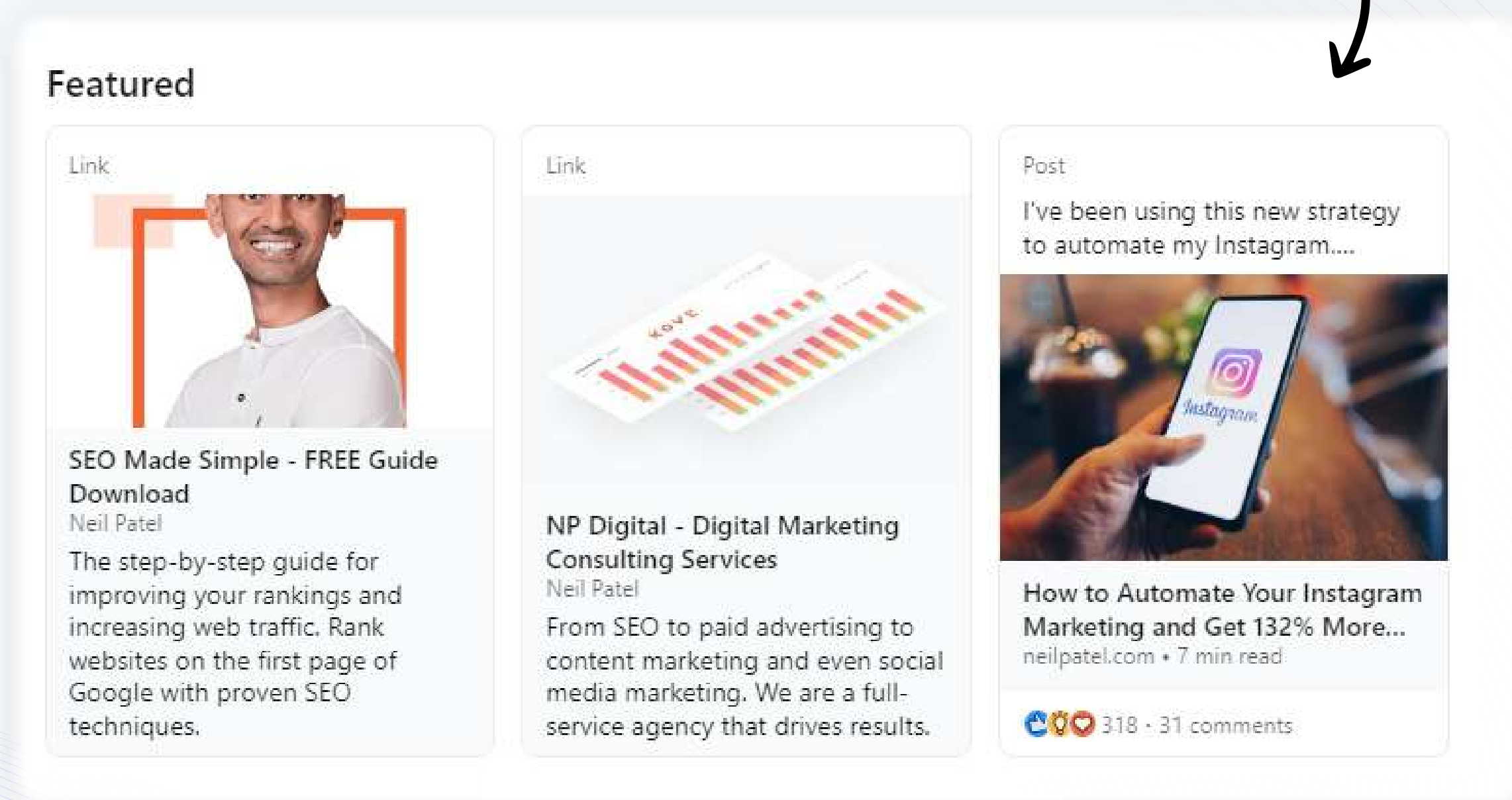
Weekly deliveries that help you build and monetize your personal brand + a free 45-page personal branding guide (10 viral post templates included).

Profile Source: Charles Miller



PROMOTE A BLOG

Provide **additional value** to your audience and **boost your page views** by promoting your own blog.

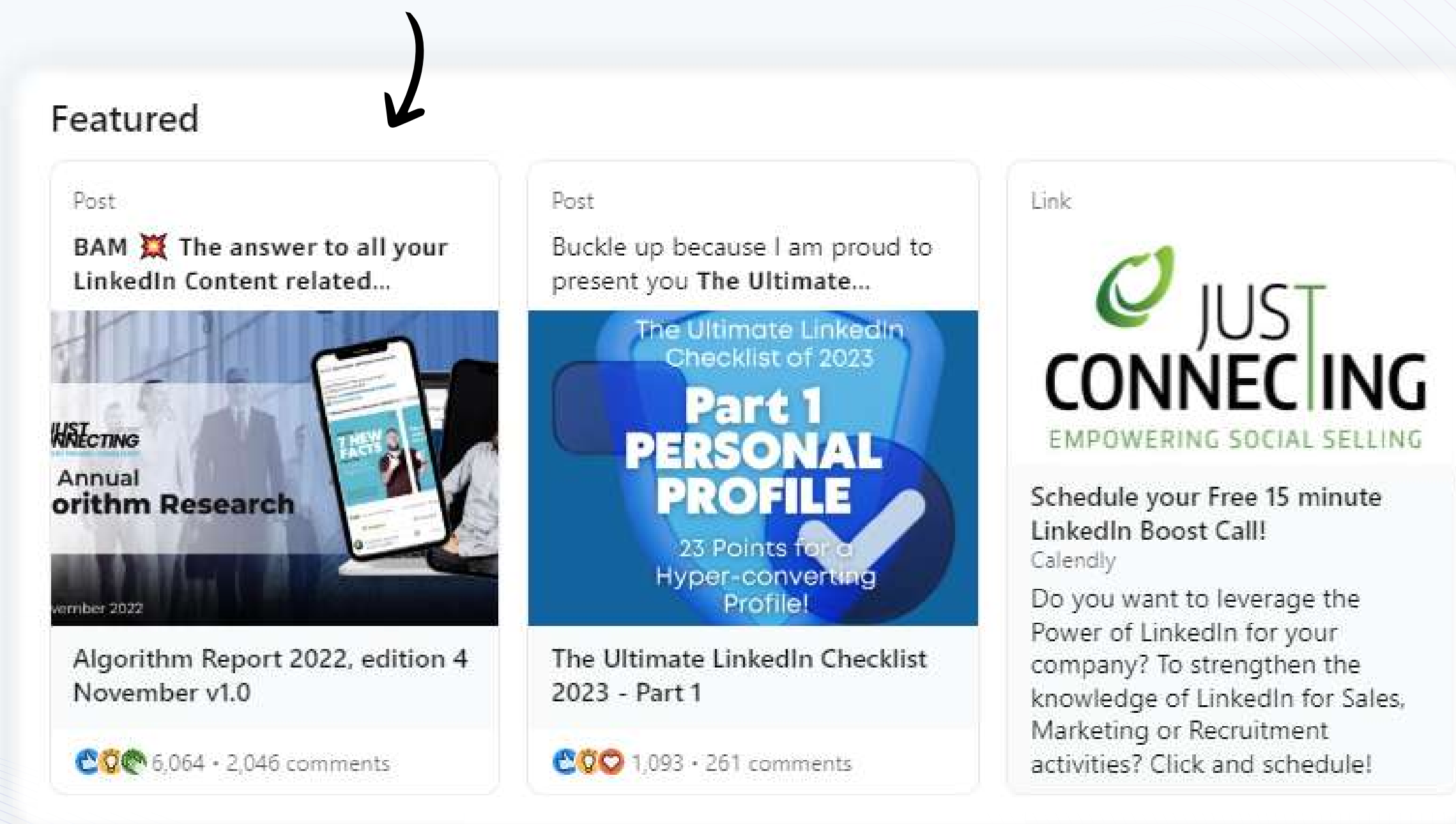


Profile Source: Neil Patel



PROMOTE A POST

Pin a high-value and insightful post for all your audience to **see and interact with.**



Profile Source: Richard Van Der Blom




CUSTOMER TESTIMONIALS

The ultimate way to **show you're an authority** and **gain audience trust**, is to show testimonials from happy customers.

Featured

Link




LinkedIn Client Accelerator

therichardmoore.co

Learn the steps I show businesses that help them collectively generate millions in revenue from LinkedIn.

Link



RAV RAJANI


RICHARD MOORE

Rav Rajani - LinkedIn Client Accelerator Testimonial

YouTube

Contact me to learn more about the LinkedIn Client Accelerator!

Link



RICHARD MOORE

BRIAN HARMAN

Brian Harman - LinkedIn Client Accelerator Testimonial

YouTube

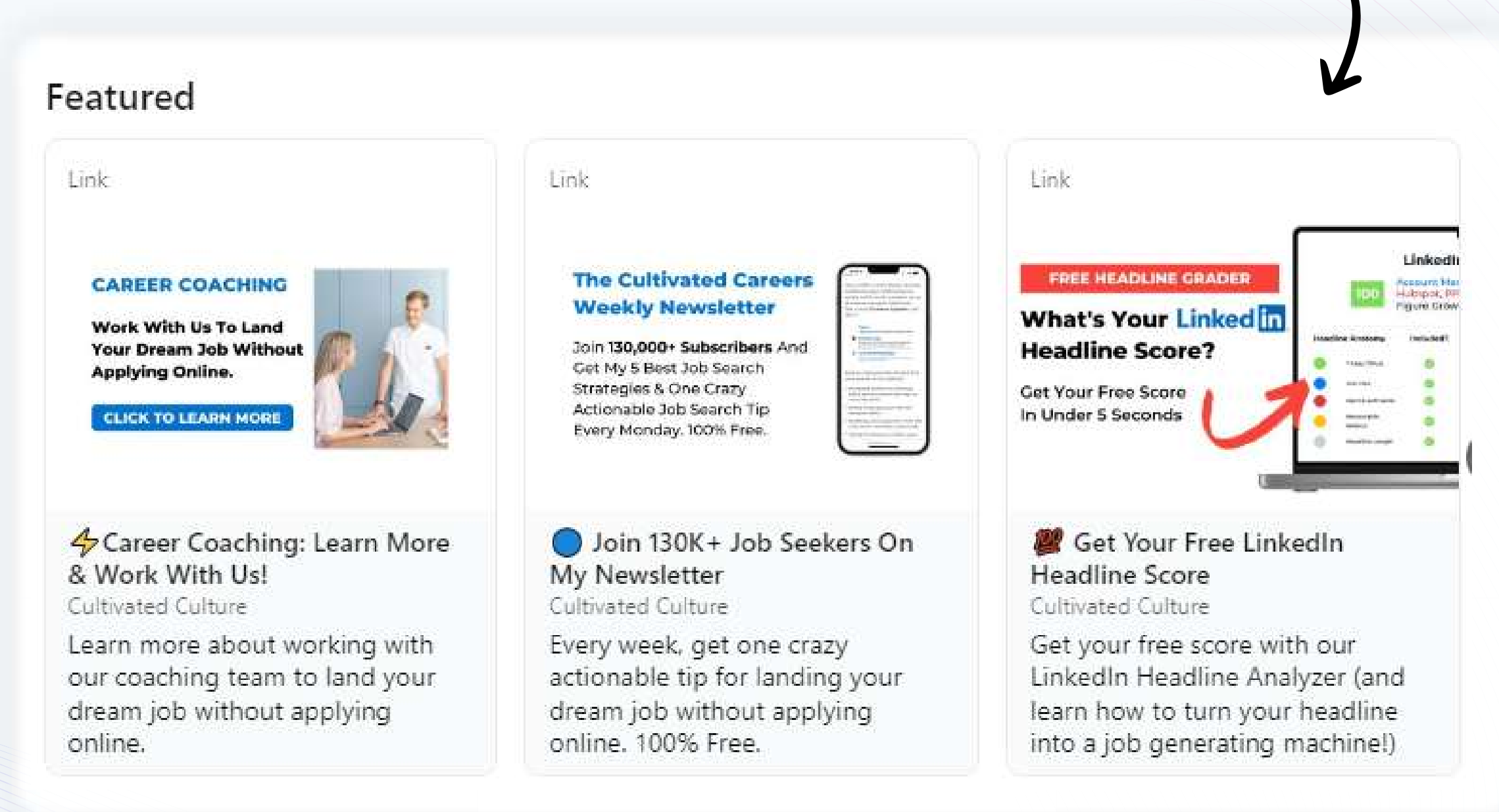
Contact me to learn more about the LinkedIn Client Accelerator!

Profile Source: Richard Moor

← →

FREE ASSESSMENTS

Promote assessments your audience can take that can ultimately **grow your list** and **create opportunities for future sales**.




Profile Source: Austin Belcak

PROMOTE A PODCAST

Increase your podcast listeners by promoting your page or your most popular episode on your Featured Section.

Featured

Link




Let's Go Win Podcast on Apple Podcasts

Apple Podcasts

Let's Go Win! podcast is a Peak Performance focused interview show that will guide listeners from fear to freedom. Hosted by Amazon Best Selling Author JM Ryerson with featured guests fro...

Link




★★★★★ 28

Let's Go Win: The Keys To Living Your Best Life

amazon.com

We are all living a life full of wins, losses, and lessons. And some of us feel compelled to pass along the things we learn from each win and each misstep, in the hope that others can bypass some of the...

Link



★★★★★

Champion's Daily Playbook: Let's Go Win!

amazon.com

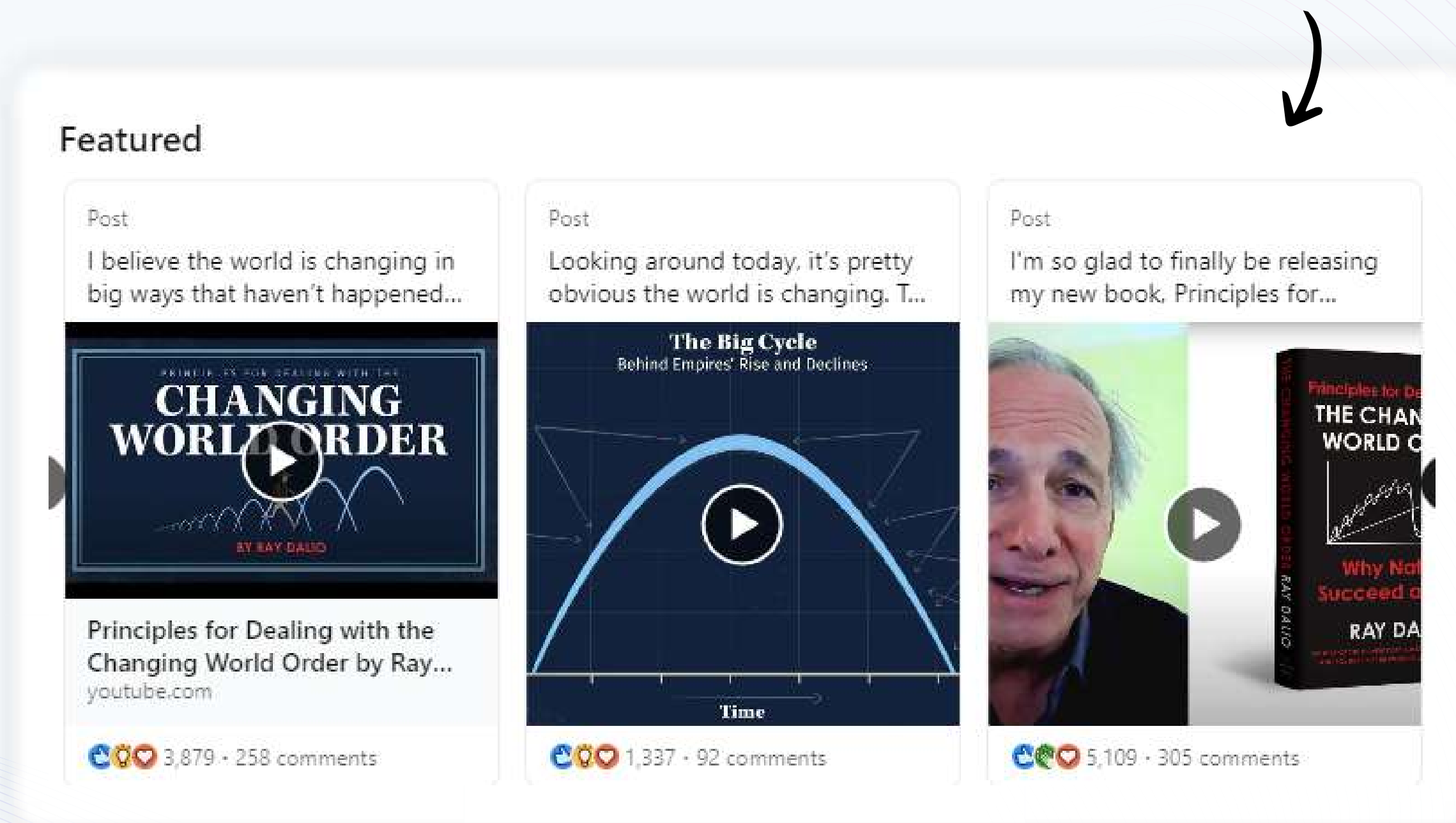
JM Ryerson, author of the Amazon bestseller, Let's Go Win, firmly believes that success leaves clues. And the best way to spot those clues? By consciously and intentionally living your days....

Profile Source: JM Ryeson

← →

PROMOTE A BOOK

Your Featured Section is an excellent place to promote your Book, **cementing you as an authority figure.**



Profile Source: Ray Dalio