

# 5 LINKEDIN ACTIVITIES YOU NEED TO BE DOING **DAILY**



# LINKEDIN REWARDS CONSISTENCY

Be sure to publish posts that resonate with your **audience** on a **daily basis**.







# NURTURE YOUR NICHE

**Find, interact, and comment** with posts from larger accounts within your niche.



(This will help you get noticed by both the original poster and those interacting with their posts)



# DON'T POST AND GHOST

Respond to **comments** and **questions** left on your own posts.



(Do this within 90 minutes of posting to maximize your benefit from LinkedIn's algorithm)





# EXPAND YOUR AUDIENCE

Spend a few minutes **every day** **finding** and **connecting** with new profiles relevant to your niche.



(Be sure to always personalize your outreach messages)



# PLEASANT PERSISTENCE

Follow up with any profiles that have **not yet responded** to your invitation.  
It's important not to be too pushy.



(Limit follow up to 1-2 messages.)